

ORDER



Orders
Order / Rev: 684131
Alt Order #: 06145293
Product Desc: ISSUE
Estimate: 1200
Flight Dates: 10/09/12 - 10/15/12
Original Date / Rev: 09/19/12 / 09/19/12
Order Type: Political

KARE

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Great American Media/ POL
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave. NW, Ste. 800
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Democratic Congressional Campaign
Demographic: A35+
Product Codes: IS-Candidate/US House
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	42	\$49,300.00	\$41,905.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	42	\$49,300.00	\$41,905.00	0.00
Totals	42	\$49,300.00	\$41,905.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KARE	10/09/12	10/15/12	M-F 10-1035p KARE News 10p	CM	10-1035p	MTWTF--	:30	3	\$2,500.00	P-2	0.00	NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	MTWTF--		3				\$2,500.00		0.00			
2	KARE	10/09/12	10/15/12	Tonight Show Tonight Show	CM	1035pm-1135pm	MTWTF--	:30	3	\$650.00	P-2	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	MTWTF--		3				\$650.00		0.00			
3	KARE	10/09/12	10/15/12	Days of Our Lives Days of Our Lives	CM	12-1p	MTWTF--	:30	1	\$275.00	P-2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	MTWTF--		1				\$275.00		0.00			
4	KARE	10/09/12	10/15/12	M-F 3-4p DR OZ	CM	3-4p	MTWTF--	:30	3	\$450.00	P-2	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	MTWTF--		3				\$450.00		0.00			
5	KARE	10/09/12	10/15/12	M-F 4-430p KARE 11 4 News	CM	4-430P	MTWTF--	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	MTWTF--		1				\$300.00		0.00			

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KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	KARE	10/09/12	10/15/12	M-F 430-5p Jeopardy	CM	430-5P	MTWTF--	:30	3	\$850.00	P-2	0.00	NM	3	\$2,550.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	MTWTF--	3		\$850.00		0.00						
7	KARE	10/09/12	10/15/12	M-F 5-530p KARE 11 5 News	CM	5-530p	MTWTF--	:30	3	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
KARE11NWS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	MTWTF--	3		\$1,200.00		0.00						
8	KARE	10/09/12	10/15/12	M-F 6-630p KARE 11 6 News	CM	6-630p	MTWTF--	:30	3	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
KARE11NWS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	MTWTF--	3		\$1,200.00		0.00						
9	KARE	10/09/12	10/15/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	MTWTF--	:30	3	\$750.00	P-2	0.00	NM	3	\$2,250.00
KARE11-SUNRS@6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	MTWTF--	3		\$750.00		0.00						
10	KARE	10/09/12	10/15/12	M-F 630-7p Entertainment Tonigh	CM	630pm-7pm	MTWTF--	:30	3	\$1,400.00	P-2	0.00	NM	3	\$4,200.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	MTWTF--	3		\$1,400.00		0.00						
11	KARE	10/09/12	10/15/12	Today Show Today Show	CM	7-9a	MTWTF--	:30	3	\$750.00	P-2	0.00	NM	3	\$2,250.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	MTWTF--	3		\$750.00		0.00						
12	KARE	10/09/12	10/15/12	M-F 9-10a TODAY	CM	9-10a	MTWTF--	:30	3	\$275.00	P-2	0.00	NM	3	\$825.00
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	MTWTF--	3		\$275.00		0.00						
13	KARE	10/15/12	10/15/12	Mon Prime Other VOICE	CM	Mon Prime Other (6:58 PM-9:00 PM)	M-----	:30	1	\$4,750.00	P-2	0.00	NM	1	\$4,750.00
VOICE-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$4,750.00		0.00						
14	KARE	10/13/12	10/13/12	KARE News 10p Sa KARE News 10p Sa	CM	10pm-1030pm	-----S-	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00
KARE11NWS-10SA<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S-	1		\$2,250.00		0.00						
15	KARE	10/13/12	10/13/12	Saturday Night Live Saturday Night Live	CM	1030P-1202A	-----S-	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
SAT NITE LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S-	1		\$1,500.00		0.00						
16	KARE	10/13/12	10/13/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
KARE11 NWS SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S-	1		\$700.00		0.00						
N17	KARE	10/14/12	10/14/12	Post NFL Late News Post NFL Late News	CM	1030P-1105P	-----S	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
KARE11NWS-10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S	1		\$2,500.00		0.00						
18	KARE	10/14/12	10/14/12		CM	5-530P	-----S	:30	3	\$900.00	P-2	0.00	NM	3	\$2,700.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sun 5-530p															
KARE 11 5 News Su															
KARE11WS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S			3			\$900.00		0.00			
19	KARE	10/14/12	10/14/12	Football Night in America	CM	Various	-----S	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00
				Football Night in Am	(6:00 PM-7:15 PM)										
FOOTBALL NIGHT IN AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S			1			\$2,250.00		0.00			
N20	KARE	10/11/12	10/11/12	Thu Prime	CM	Thu Prime	---T---	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
				AWAKE	(9:00 PM-10:00 PM)										
AWAKE-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---			1			\$2,000.00		0.00			
													Totals	42	\$49,300.00